



BIPP

British Institute of Professional Photography

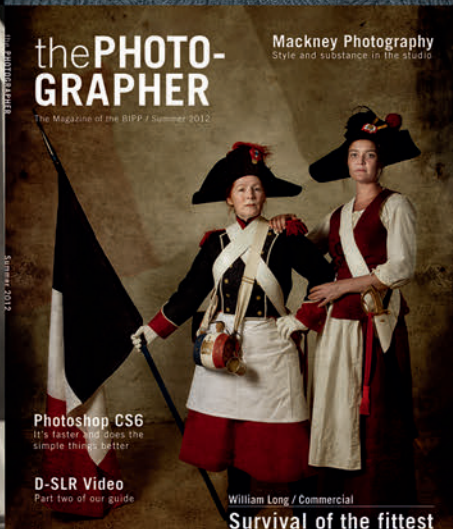
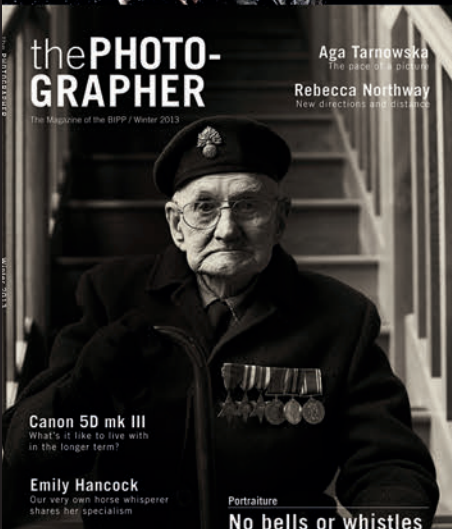
the PHOTOGRAPHER

The magazine of the British Institute of Professional Photography

Discovering what makes a photographer tick, how we use different techniques, and go through our own creative processes is all part of the special interest in the photography profession.

the PHOTOGRAPHER showcases photographers at the top of their game and seeks out some of the best work from photographers in the UK and beyond.

Each issue provides a wealth of inspiration, practical knowledge and a valued perspective on professional photography today.



Advertising deadlines & publication dates

Winter 2014

Ads close 13 January
Copy deadline 14 January
Published 23 January

Spring 2014

Ads close 24 March
Copy deadline 25 March
Published 3 April

Summer 2014

Ads close 23 June
Copy deadline 24 June
Published 3 July

Autumn 2014

Ads close 22 September
Copy deadline 23 September
Published 2 October

Advertising sizes available

Full page bleed:
174mm (w) x 221mm (h)

Full page type area:
146mm (w) x 195mm (h)

Half page landscape:
146mm (w) x 95mm (h)

Half page vertical:
70mm (w) x 195mm (h)

Strip - landscape:
146mm (w) x 62mm (h)

Strip - vertical:
45mm (w) x 195mm (h)

Quarter page portrait:
70mm (w) x 95mm (h)

DPS bleed:
342mm (w) x 221mm (h)

DPS type area:
316mm (w) x 195mm (h)

Inserts available on request.

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Terms and conditions apply

Call 01296 642020 or email
photographermagazine
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discuss your requirements

Technical requirements
Hi-res PDF with CMYK
colours, fonts embedded and
graphics at 300ppi.

the PHOTOGRAPHER is published quarterly and is designed to appeal across all disciplines of the profession – every photographer will find information and inspiration in the pages of the magazine.

the PHOTOGRAPHER communicates with photographers on a professional and industry-specific level, keeping an eye on how the industry is developing and changing. We encompass the fundamentals of photography and associated skills, and provide a timely snapshot of what top-level photographers are up to. At all times, **the PHOTOGRAPHER** looks to be relevant, inspirational and informative.

the PHOTOGRAPHER covers Portraiture, Editorial, Sport, Fashion, Studio, Still Life, Architecture, Advertising, Landscapes, Documentary, Weddings plus many specialist fields besides. We talk to commercial photographers on the job, getting an insightful perspective on what it's like to work in these fields for real.

the PHOTOGRAPHER brings readers technical features and product reviews too, offering practical and relevant advice that helps to make the magazine a publication readers hang on to from year to year.

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